

CORPORATE MEMBERSHIP SCHEME

As a member of the Royal West of England Academy's Corporate Membership Scheme, you will benefit from a close involvement with England's only regional Royal Academy of Art to share with your clients and staff, with our exhibitions and impressive Grade II* listed building acting as the backdrop for your entertaining and networking.



There are three levels of membership you can choose from, according to budgets and business requirements.

Bronze Level Scheme - £750

The benefits available at this level include:-

- 10 complimentary annual tickets (worth approx £200) for key clients or staff
- Announcement of corporate partnership through RWA social media posts
- Acknowledgement of your support on Corporate Partners board in RWA foyer and on RWA website
- Corporate Membership Certificate for you to display
- Priority invitations to Private Views of exhibitions, offering an opportunity to network with other VIP guests and corporate partners
- 20% discount on Venue Hire at RWA (worth up to £220 each event)

Silver Level Scheme - £1,000

The benefits at this level include:-

- 24 complimentary annual tickets (worth approx £480) for key clients or staff
- Announcement of corporate partnership through RWA social media posts
- Acknowledgement of your support of Corporate Partners board in RWA foyer and on RWA website
- Corporate Membership Certificate for you to display
- Priority invitations to Private View of exhibitions, offering an opportunity to network with other VIP and corporate partners
- 20% discount on Venue Hire at RWA (worth up to £220 each event)
- Opportunity for a private tour of the RWA, including the Permanent Collection, by our Director or Curator
- A talk at your offices by one of our Academicians, or a Drawing Masterclass for a limited number of your staff (normally worth £250)

Gold Level Scheme - £1,500

The benefits at this level include:-

- 50 complimentary annual tickets (worth approx £1000) for key clients or staff
- Announcement of corporate partnership through RWA social media posts
- Acknowledgement of your support of Corporate Partners board in RWA foyer and on RWA website
- Corporate Membership Certificate for you to display
- Priority invitations to Private View of exhibitions, offering an opportunity to network with other VIP and corporate partners
- 20% discount on Venue Hire at RWA (worth up to £220 each event)
- Opportunity for a private tour of the RWA, including the Permanent Collection, by our Director or Curator (normally worth £250)
- A talk at your offices by one of our Academicians, or a Drawing Masterclass for a limited number of your staff (normally worth £250)
- A loan of one of the works from our Permanent Collection for you to display in your offices
- Press release sent out to our local business media contacts to announce the partnership

Our audience reach includes:

Visitors:	Over 30,000 visitors a year to our exhibitions
E-bulletin:	7,000 subscribers to our fortnightly Artistic Program newsletter
Website:	84,000 unique visitors monthly to www.rwa.org.uk
Twitter:	9,500 followers
Facebook	6,500 likes

ABOUT THE RWA



The Royal West of England Academy (RWA) is Bristol's first art gallery and Britain's only regional Royal Academy – not just an art gallery but a centre of learning for artistic skills – drawing, painting, print-making and sculpture, backed by academicians - leading artists and architects from the region and beyond. The RWA aims to inspire and nurture creativity in everybody by bringing contemporary and historic works together in new contexts, and through a programme of learning opportunities for all ages.

Centrally located in busy Clifton, the gallery is housed in an impressive Grade II* Listed Building. The purpose-built spaces are top lit, opulent and stunning. A major extension to the front of the building in 1913 added the dome, Walter Crane lunettes in the foyer area, additional galleries, studios and balcony, following which King George V granted the Academy its Royal title, with the reigning monarch as its Patron. The RWA is the guardian of a nationally-important permanent collection of art, dating back to the 19th century and including works by artists from the Newlyn, St Ives and Bloomsbury schools.

If you would like to discuss how this sponsorship can be tailored to meet your requirements, please contact Kate Foster on 0117 973 0938, email kate.foster@rwa.org.uk

RWA (ROYAL WEST OF ENGLAND ACADEMY) • QUEEN'S ROAD • CLIFTON • BRISTOL • BS8 1PX
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