



Creative Thinking, Creative Working

A professional knowledge and practice exchange

Deep dive into the true heart of creativity and innovation: your own and your team’s thought processes, emotions and drivers. Discover new ways to manage the ever changing, complex and ambiguous organisational environment around you. We will both challenge and inspire you!



Creativity is both prized and feared in organisations, not least because it is the way people handle disruption and change. It is written into most job descriptions, yet so many leaders truly believe they are NOT creative, or feel their environment stifles creativity.

In conversations between our RWA Academicians and the Leadership and Team Coaching team at Open Limits, we found striking parallels between the creative working processes used by artists and by people in the corporate world. This workshop was born out of our conviction that a cross-disciplinary exchange of work practices, in the inspirational environment of the RWA, would be of genuine value to all involved.

We would like to welcome you into the RWA world. Together with our top artist Academicians, you will roll your sleeves up, work on two artistic projects and hone your individual and group creative working and thinking in new and exciting ways.

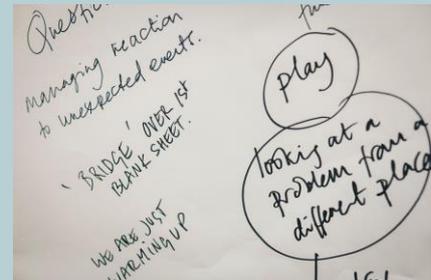
Kate Foster
Head of Development, Royal West of England Academy
www.rwa.org.uk

Creativity?

Essential for human and corporate survival. A powerful motivator. It helps us to generate ideas in a crisis, spot opportunities for improvement, gives the confidence to take action in a complex, volatile and uncertain world.

Creativity fuels the drive to launch new businesses, projects, products and services, to challenge entrenched thinking, design better business processes and technologies and build inspiring business cultures and authentic relationships

Re-discover your creativity through artistic experiment, reflection - and play - a key ingredient of creative working that is positively frowned upon in many workplaces!



An unforgettable senior leadership team day or join us for one of our open events

2018 dates

14th June
20th September
15th November

You will

- Discover and strengthen your own powers of creativity and entrepreneurial spirit
- Reflect on where and how your team or company’s creative thinking and working could be released, enabling you to:
 - create safe environments for challenging stuck thinking and old patterns
 - make better, braver decisions
 - solve problems earlier and faster
 - give each other generative feedback
 - get fired up again after setbacks
 - inspire collaboration and improvement
 - replace ‘do-do-do’ with ‘plan-do-review’

‘Working with the artist Academicians and my fellow corporate participants, I made some genuinely helpful discoveries about my own creative blocks. I can use what I have learned in so many ways, for myself in my leadership practice, for my team and wider organisation.’
 (Mark Swain, Henley Business School)

The event facilitators

The Artists

The team of Academicians at the RWA are led by **Stewart Geddes PRWA**, the current President, a peer-elected role. Stewart will lead this event and facilitate with a second Academician. The projects vary each time the event is run, and draw on the Academicians’ current work projects.

The Open Limits team

Philippa Hale

20+ years in transformational change project Leadership, Organisation Development and experiential learning, Henley Business School Executive Fellow and Non-Executive Director of ABE UK, a global entrepreneurship, management & leadership development organisation.



Alison Jones-Moran

Seasoned theatre professional, Jacques Lecoq trained, expert in learning design, mediator and facilitator. Passionate about the deep impact and practical improvements that the Arts can bring to leadership, personal and professional learning and development.



How can this event be used?

In addition to our four Open Programme dates this event can be booked for a single organisation and used:

A leadership team away day, stand-alone or integrated into a leadership team coaching or management development programme

A dynamic, supportive event for a Leadership team, multi-functional group or established specialist team to work and learn together. The outputs include practical ideas for cross-team working, problem solving, handling the incomplete and the unclear, process or project improvements, plus the shared confidence and drive to be think and work creatively - individually and together - to make change happen and stick.

A kick-off event for a project or change initiative

A fresh and unexpected way to launch a project, which sets the tone and provokes discussion on how best to lead and manage the initiative together, ensuring all are confident bringing new ideas and challenging the status quo for continual improvement.



Team coaching & Leadership Development

To sustain the momentum, team coaching and additional development sessions can be provided, as stand-alone or integrated into an in-house leadership and management development programme.

Our clients include





The Event Outline

A typical event will include two artistic projects and run as follows

0930 Welcome to RWA

Project 1 - The Artist's Dictionary of Marks – a team project to explore - in monochrome – how to quickly build a team, make sense of complex problems, discover and overcome personal creative thinking and working blocks, build on the creativity of others, find new levels of personal honesty and group authenticity. Led by Lucy Austin RWA.



1230 Lunch

Unique opportunity for a behind-the scenes tour of archive and discussion relating to knowledge management, legacy, ideas capture and optimisation.

Project 2 – Photography in action – 50 photos in 20 mins – how constraint and time pressure can be harnessed to remove blocks, generate creative thinking and working, and great art! Led by Stewart Geddes PRWA.



Group reflection with facilitators – exchange of ideas sparked for generating creative thinking and working back at work.

17.00 Close

'A powerful, challenging and extremely rewarding day – a rare opportunity to meet with Artists as fellow professionals, share experiences across our very different disciplines, while getting stuck in and working on real artistic projects, and a real honour to go behind the scenes and see the archives – knowledge management in action!'

(Rob Campbell, CIO, CIPD)

[Click here to see the event in action and hear from the participants and facilitators.](#)

Interested in developing creative thinking and creative working in your organisation?

We would be delighted to meet you, show you around the RWA and discuss how we could create customised event that will be truly inspiring for your team.

For more information and a no-obligation discussion

Contact Kate Foster on

0117 973 0938

Kate.foster@rwa.org.uk

www.rwa.org.uk

